



CLICKTOPRAY  
TOGETHER, WE MAKE EACH DAY DIFFERENT



Pope's Worldwide Prayer Network



## Click To Pray, the new app to pray with Pope Francis

*The Pope's Worldwide Prayer Network (Apostleship of Prayer) continues to bring innovation into the Church for a new generation. Now Click To Pray (both on the web and mobile app) invites men and women throughout the world to join in prayer for the intentions of Pope Francis to address the challenges facing humanity.*

(Vatican, March 4, 2016). - Following the release of the first video series starring a pope, now Francis is back in the news with the launch of the [Click To Pray](#) application, an effort to gain prayer support from people around the world for his monthly intentions. In addition, he wishes to promote daily prayer on behalf of the [Pope's Worldwide Prayer Network](#) (Apostleship of Prayer).

Click To Pray presents something different each of the 365 days of the year. You can join millions around the world from different cultures and languages in praying for the universal challenges confronting humanity. "Click To Pray invites men and women around the world to accompany Pope Francis in a new digital way, with the hope that the continents unite in prayer for the great challenges of the world and the mission of the Church as expressed in the Pope's intentions," said Fr. Frédéric Fornos, SJ, International Director of the Pope's Worldwide Prayer Network (Apostleship of Prayer).

Developed, designed, and distributed by [La Machi](#), a communication agency promoting good causes, the Click To Pray app is available in English, Spanish, Portuguese, and French in both Android and iOS formats, so that people virtually everywhere can unite their prayers with the Pope's easily and quickly everyday.

A first version of Click To Pray launched in 2014 in Portugal at the initiative of that country's office of the Apostleship of Prayer. That version, which immediately created a community of 87,000 people in 138 countries, set the stage to globalize the Project.

Click to Pray sends users notifications on the World Day of Prayer (first Friday of each month) and proposes a rhythm of prayer three times a day: morning, daytime, and evening. With this release, Pope Francis seeks to promote the spirit of dialogue and interaction, so that each user of Click To Pray can join thousands of people praying for his and their own intentions.



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### **About Click To Pray**

The motto of the Click To Pray app is "Together, we make a difference every day." The Pope's Worldwide Prayer Network (Apostleship of Prayer) launched the app globally in March 2016 in English, Spanish, Portuguese and French. Click To Pray encourages users to pray every day for the challenges facing humanity and the mission of the Church, as expressed by the Pope in his monthly prayer intentions. The app reminds users of the World Day of Prayer (first Friday of each month) and proposes a rhythm of prayer three times a day: with Jesus in the morning, during the day, and at night. For more information: <http://www.clicktopray.org>.

### **About the Pope's Worldwide Prayer Network (Apostleship of Prayer)**

The Apostleship of Prayer is the Pope's Worldwide Prayer Network which seeks to address the challenges facing humanity and support the mission of the Church, as proposed by the Holy Father in his monthly intentions. The vision of the network is to be apostles in daily life through a spiritual path called "The Way of the Heart," which transforms our way of serving Christ's mission. The Apostleship of Prayer was founded in 1844, is present in over 100 countries, and is made up of over 35 million people, including its youth branch, the Eucharistic Youth Movement. For more information: <http://www.apmej.org>.

### **About La Machi**

Founded in 2012, La Machi, with offices in Barcelona, Buenos Aires, and Rome, is a creative agency specializing in communication which promotes good causes. Its mission is to help companies, NGOs, and religious institutions to communicate and publicize their works. Service areas include Intelligence (Strategic Communication), Creativity (Creative Advertising), Labs (digital development) and Fundraising. The agency has been recognized as a "Friend of the World Project" (RIIAL) and won the Mercury Prize for best international SME marketing in 2015 awarded by the Argentina Association of Marketing. For more information: <http://www.lamachi.com>.

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